# Image# 10991467030 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/19/2010 10/19/2010 19:43

National Rifle Association of America Political Victory Fund

11250 Waples Mill Road

Fairfax VA 22030 FEC ID No. C00053553	X 24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1/5 FOR LINE 24 OF FORM 3X FEC IDENTIFICATION NUMBER
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund  Check if X 24-hour notice 48-hour notice	C C00053553
Full Name (Last, First, Middle, Initial) of Payee Federal Capitol Communications Corporation	Date
Mailing Address 1120 G Street, NW Suite 600	1.0 1.8 2.0.1.0 Amount 10637.50
Washington DC	Zip Code 20005  Office Sought: X House State: FL Senate District: 24
Purpose of Expenditure Radio Advertising  Category Ty	
Name of Federal Candidate supported or Opposed by expenditure: Sandy Adams	Check One: X Support Oppose  Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election for Office Sought	Other (specify) :  Transaction ID: 37227951
Full Name (Last, First, Middle, Initial) of Payee	Date M M / D D / Y Y Y Y
Federal Capitol Communications Corporation	10 18 2010
Mailing Address 1120 G Street, NW Suite 600	Amount 500.00
•	Zip Code 20005  Office Sought: X House State: FL Senate District: 24
Purpose of Expenditure  Radio Ad Production - Estimated Cost  Category Type	gory/ ype Presidential
Name of Federal Candidate supported or Opposed by expenditure: Sandy Adams	Check One: X Support Oppose  Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election for Office Sought	Other (specify) :  Transaction ID: 37228250
(a) SUBTOTAL of Itemized Independent Expenditures	11137.50
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures repor or at the request or suggestion of, any candidate or authorized committee committee) any political party committee or its agent.	·
Mary Rose Adkins Signature	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

## $^{\text{Image# }10991467031}$ 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.	24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 2/5 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund	FEC IDENTIFICATION NUMBER  C C00053553
Check if X 24-hour notice 48-hour notice	
Full Name (Last, First, Middle, Initial) of Payee	Date M M / D D / Y Y Y Y
Federal Capitol Communications Corporation	1.0 18 2010
Mailing Address 1120 G Street, NW Suite 600	Amount 18962.50
·	Cip Code
	Office Sought: X House State: IL Senate District: 17
Purpose of Expenditure Radio Advertising Category Type	ory/ 004 Presidential
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Robert Schilling	Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election	0.00 Other (specify) :
for Office Sought	0.00 Transaction ID: 37228341
Full Name (Last, First, Middle, Initial) of Payee	Date
Federal Capitol Communications Corporation	1,0 / 18 / Y Y Y Y Y Y
Mailing Address 1120 G Street, NW Suite 600	Amount 500.00
·	Cip Code Office Sought: X House State: IL
Purpose of Expenditure Radio Ad Production - Estimated Cost  Category Type	7 1004
Name of Federal Candidate supported or Opposed by expenditure:	Check One: X Support Oppose
Mr. Robert Schilling	Disbursement For: Primary X General 2010
	Other (specify) :
Calendar Year-To-Date Per Election	0.00 Transaction ID: 37228438
for Office Sought	
(a) SUBTOTAL of Itemized Independent Expenditures	19462.50
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported or at the request or suggestion of, any candidate or authorized committee or a committee) any political party committee or its agent.	
Mary Rose Adkins Signature	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

## $^{\text{Image# }10991467032}$ 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.			24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES			PAGE OF 3/5 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political V ctory Fund	j-		FEC IDENTIFICATION NUMBER
Check if X 24-hour notice 48-hour notice			C C00053553
Full Name (Last, First, Middle, Initial) of Payee		Date	
Federal Capitol Communications Corporation		M 1	M / D D / Y Y Y Y Y Y Y 18
Mailing Address 1120 G Street, NW Suite 600		Amo	30525.00
City State	Zip Code		
Washington DC	20005	Office	Sought: X House State: MO
Purpose of Expenditure	Catagory		Senate District: 03
Radio Advertising	Category/ Type 004		Presidential
Name of Federal Candidate supported or Opposed by expend	iture:	Check	One: Support X Oppose
Rep. Russ Carnahan		Disbu	rsement For: Primary X General 2010
Calendar Year-To-Date Per Election		<u> </u>	Other (specify) :
for Office Sought	0.00	Trans	action ID: 37228682
Tor Office Godgitt			
Full Name (Last, First, Middle, Initial) of Payee		Date	
Federal Capitol Communications Corporation			M / D D / Y Y Y Y
			0 18 2010
Mailing Address 1120 G Street, NW Suite 600		Amo	ount
1120 G Street, NW Suite 600		L	2500.00
City State	Zip Code	0,5	a
Washington DC	20005	Office	Sought: X House State: MO
Purpose of Expenditure	Category/ 004		Senate District: 03 Presidential
Radio Ad Production - Estimated Cost	Type 004		T residential
Name of Federal Candidate supported or Opposed by expend	iture:	Check	One: Support X Oppose
Rep. Russ Carnahan			
		Disbu	rsement For: Primary X General 2010
Calendar Year-To-Date Per Election	2.22	<u> </u>	Other (specify) :
for Office Sought	0.00	Trans	action ID: 37228820
161 Office Googni			
(a) SUBTOTAL of Itemized Independent Expenditures			33025.00
(b) SUBTOTAL of Unitemized Independent Expenditures			
(c) TOTAL Independent Expenditures		<u>L</u>	
Under penalty of perjury I certify that the independent expenditure or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.			
Mary Rose Adkins	м 1	M / D 1	9 / Y Y Y Y Y Y Y 2010
Signature			2010

## $^{\text{Image# }10991467033}$ $^{\text{24}}$ / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.		24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 4/5 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund		FEC IDENTIFICATION NUMBER  C C00053553
Check if X 24-hour notice 48-hour notice Full Name (Last, First, Middle, Initial) of Payee		Date
OnMessage, Inc.		1,0 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11		Amount 253251.56
City State Crofton MD	Zip Code 21114	Office Sought: House State: PA
Purpose of Expenditure TV Advertising	Category/ Type 004	X Senate District: Presidential
Name of Federal Candidate supported or Opposed by expendit		Check One: Support X Oppose
Mr. Joseph Sestak		Disbursement For: Primary X General 2010
Calendar Year-To-Date Per Election for Office Sought	0.00	Cther (specify):  Transaction ID: 37231501
Full Name (Last, First, Middle, Initial) of Payee		Date
OnMessage, Inc.		1,0 / 18 / Y Y Y Y Y Y Y
Mailing Address 2130 Priest Bridge Drive, #11		Amount 2123.44
City State Crofton MD	Zip Code 21114	Office Sought: House State: PA
Purpose of Expenditure TV Advertising	Category/ Type 004	X Senate District: Presidential
Name of Federal Candidate supported or Opposed by expendit Mr. Joseph Sestak	iure:	Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	0.00	Other (specify):  Transaction ID: 37231605
(a) SUBTOTAL of Itemized Independent Expenditures		255375.00
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures or at the request or suggestion of, any candidate or authorized committee) any political party committee or its agent.		
Mary Rose Adkins Signature	1 0 M	19 /
L		

## $^{\text{Image# }10991467034} 24 \ / \ 48 \ \text{HOUR NOTICE OF INDEPENDENT} \ / \ \text{COORDINATED EXPENDITURE, on :}$

FEC ID No.		24-Hour Notice 48-Hour Notice
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES		PAGE OF 5/5 FOR LINE 24 OF FORM 3X
NAME OF COMMITTEE (In Full) National Rifle Association of America Political Victory Fund  Check if X 24-hour notice 48-hour notice		FEC IDENTIFICATION NUMBER  C C00053553
Full Name (Last, First, Middle, Initial) of Payee OnMessage, Inc.		Date   M M / D D / Y Y Y Y Y Y 1 0 1 0 1 1 8   2 0 1 0
Mailing Address 2130 Priest Bridge Drive, #11		Amount 30000.00
City State Crofton MD  Purpose of Expenditure	Zip Code 21114	Office Sought: House State: PA X Senate District:
TV Ad Production - Estimated Cost  Name of Federal Candidate supported or Opposed by expenditure	ategory/ Type 004	Presidential  Check One: Support X Oppose
Mr. Joseph Sestak		Disbursement For: Primary X General 20
Calendar Year-To-Date Per Election for Office Sought	0.00	Transaction ID: 37231729

(a) SUBTOTAL of Itemized Independent Expenditures	30000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	349000.00	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Mary Rose Adkins Signature	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	